

# DR. JOHN W. MITCHELL

KEYNOTE SPEAKER | BEST SELLING AUTHOR



## SPEAKING TOPICS

### **Navigating the Future of the Human Workforce: Maximizing Human Potential in an Automated World**

It's time to make your workforce future ready. John encourages leaders to embrace automation, artificial intelligence, and other technological advancements, while also harnessing the true potential of employees. He will teach techniques to maximize the value of team learning time, explore the power of gamification in workforce development, and share strategies for using technology to enhance employee experiences, capabilities, and efficiency.

### **Creating a Magnetic Culture: Attracting and Retaining the Best Talent**

Learn how to bring in top performers—and keep them. John shares simple tricks and techniques to identify and attract ideal candidates, offers insights on how to create an environment where employees feel valued and motivated, and explains the benefits of cultivating a diverse and inclusive workplace culture.

### **The Best of Both Worlds: Mastering the Art of Hybrid Workforce Management**

Don't reject the hybrid workplace—embrace it. John will explain what to do to make the hybrid workplace a success for both employers and employees, and he suggests techniques that enhance communication, collaboration, and engagement.

### **Harnessing Generational Diversity: Keys to Thriving in the Modern Workplace**

Each generation brings its own strengths and perspectives to the workplace. John outlines his ideas for creating a multigenerational work environment where employees of all generations thrive, leading to better performance, collaboration, innovation, and productivity.

**Dr. John W. Mitchell**, IPC president and CEO, author, is a leading expert on solving global workforce issues.

A big-picture thinker who routinely works with global leaders from more than 3,000 companies worldwide, Dr. Mitchell has made it his mission to bring innovative and original systems and frameworks to hiring, developing, and retaining talent.

In his keynote talks, Dr. Mitchell shares inspiring stories of companies and organizations that have adapted to fundamental workforce changes by focusing on what matters most – the human beings they hired. He delivers the key business strategies and management directions to recruit and retain the best talent for your companies.

Whether you're a seasoned CEO or a workplace neophyte, Dr. Mitchell can help you build a successful workplace in a rapidly changing landscape. He will share practical, actionable insights that you can implement immediately.

"I have had the privilege of hearing John Mitchell speak on several occasions regarding the state of our industry and on workforce development in particular. John applies his strong background in education and deep industry experience to these topics as he couples salient data with real-life examples and a dash of humor to the urgent topic of talent acquisition and development."

**TOM EDMAN**

*President & CEO, TTM Technologies Inc.*

