

# DR. JOHN W. MITCHELL

KEYNOTE SPEAKER | BEST SELLING AUTHOR



## Speaker Dr. John W. Mitchell, CEO and author, is the leading expert on solving global workforce issues.

*"There is not a shortage of people to hire, there is a shortage of people who actually have the skill sets you need to draw upon."*

*"With forward-thinking ideas, innovation—and a Great Reimagining of how we support and grow our employees as people—we can confront the unique challenges of this twenty-first-century workforce."*

Dr. Mitchell has made it his mission to bring innovative and original systems and frameworks to hiring, developing, and retaining talent. A big-picture thinker who routinely works with global leaders from more than 3,000 companies worldwide, he insists that investing in personnel is the global differentiator for companies.

An action-oriented thought leader with unique insight into the state of the global electronics manufacturing industry from a business, engineering, and educational perspective, Dr. Mitchell likes to solve problems – however impossible they seem.

In his new book, *Fire Your Hiring Habits*, Dr. Mitchell reframes *The Great Resignation* as a Great Reprioritization on the part of workers and notes that for leaders, a Great Reimagining of the workplace is required. He shares proven techniques and information that help leaders find and retain the best talent in this new world of work. Sharing concepts from his book along with sources from his wide international experience, Dr. Mitchell provides practical, actionable insights and critical knowledge leaders can implement immediately. Focusing on a diverse and multigenerational workforce and embracing inclusivity and a willingness to make cultural shifts increases productivity, unlocks innovation, and drives growth. Dr. Mitchell shares inspiring stories of companies and organizations that have adapted to fundamental workforce changes by focusing on what matters most – the human beings they hired. Proceeds from *Fire Your Hiring*

Habits will go to the IPC Education Foundation (IPCEF) to help build the workforce of the future.

According to Dr. Mitchell, how we structure our organizations, how we acquire talent, and how we interact with staff will determine the long-term viability of our companies. Fortunately, Dr. Mitchell has the answers to the toughest issues facing the industry. Comfortable speaking to large crowds of executives or workplace neophytes, he provides the solutions needed to take on the challenges of building a workplace in a rapidly changing landscape. Under his leadership, he has changed the workplace culture in each organization where he has served, leading his staff to embrace the impact that education can make on an individual's life as well as on society.

Dedicated to education in all its forms, Dr. Mitchell is a sought-after speaker on various stages and at STEM events in the manufacturing arena. Dr. Mitchell engages audiences with stories and anecdotes while providing usable, practical advice on how leaders can make the right choices to attract, engage, and retain a workforce of the future.

## **Background**

An accomplished executive with a strong interest in the challenges facing management and education, Dr. Mitchell was a founding member of Alpine Electronics Research; a research company credited for introducing navigation systems to the U.S. Original Equipment Manufacturer (OEM) market. He served as general manager/director of a global business unit at Bose Corporation. Prior to joining IPC, Dr. Mitchell also served as the CEO of Golden Key International Honor Society, the world's premier collegiate honor society.

Dr. Mitchell's academic credentials include a doctorate in higher education management from the University of Georgia Institute of Higher Education, a Master of Business Administration from Pepperdine University, and a Bachelor of Science in electrical and computer engineering from Brigham Young University. A published author, he holds a patent in GPS navigation systems.